

# Photography and Video Image Policy

#### WSO Statement

In accordance with our Child Protection and Safeguarding Policies, we do not permit WSO staff, or parents acting on our behalf, to take photographs, videos or other images of students without the prior consent of the child or parent, unless otherwise stated in the Parent Contract. How approved images are then utilised, must *also* be as per parent consent.

All images for Marketing and Social Media must be screened by either the CEO, MSO, Front of House Director or Media and Communications Team at WSO before being used.

#### **UAE Law**

As per the UAE Federal law No. 5 of 2012 (Cyber Crimes Law), care must be taken when posting pictures of other people online via social media as this could be seen as a breach of their privacy. When taking a photograph or a video ensure the consent of the party has been given.

This is not just to protect the student, but to protect the adult who took the photograph as the UAE Law states that possessing images that invade someone else's privacy can entail fines between Dh150,000 and Dh300,000 and prison sentences up to six months followed by deportation.

## **Event Photography**

We ask our community to adhere to the above guidelines and regulations when taking photographs or videos at WSO events. The aforementioned WSO staff will gladly receive photographs and videos following events and they will filter these as per WSOs policy before onward use.

### Summary

No one in the WSO community has the Academy's permission to share or hold student images on their own personal devices or to publish to their personal media channels without the parents' permission.